

CURRICULUM VITAE  
(Sept 30, 2005)

**FREDERICK BIRD**

**Professor and Concordia University Research Chair in Comparative Ethics**

On Leave 2005-2006 Academic year at the  
University of Wisconsin

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**EDUCATION:**

- Ph.D.1973 Graduate Theological Union, Berkeley, California. Concentration:  
Religion & Society. (In Cooperation with the Sociology Department -  
University of California)  
Doctoral Dissertation: "The Poor Be Damned: An Analysis of American  
Perceptions and Responses to Poverty, 1885-1970". Kent Fellowship  
1968-1971
- B.D.1964 Harvard Divinity School, Cambridge, Mass.  
Rockefeller Fellowship, 1961-62
- B.A.1961 Harvard College, Cambridge, Mass. Magna Cum Laude.  
Concentration: Modern European History.  
Honors Thesis: "Bloodthirsty Pacifism: The Foreign Policy of the British  
Labour Party, 1930-1936".

**ACADEMIC AND PROFESSIONAL POSITIONS:**

- 2005- Faculty Associate, University of Wisconsin at Madison  
On Leave from Concordia University
- 2002- Concordia University Research Chair in Comparative Ethic  
In the Department of Religion
- 1989- Professor, Concordia University
- 1975-1989 Associate Professor, Concordia University
- 1977 - 1978 Sabbatical Leave, Visiting Scholar at Cambridge University: Committee  
on Social and Political Thought (Winter Term)

- 1971 - 1975 Assistant Professor, Concordia University, Montreal
- 1969 - 1971 Lecturer and Instructor, Pacific School of Religion and the Graduate Theological Union, Berkeley, California; Research Assistant at both the Wright Institute and the Bureau of Community Research, Berkeley, California; Consultant, National Council for Aging.
- 1963 - 1967 Assistant Minister and Minister of Inner City Methodist Churches in Boston and San Francisco; Coordinator of Interns, Glide Foundation, San Francisco.

## PUBLICATIONS

### Books:

2006 *Just Business Practices in a Diverse and Developing World: essays on International Businesses and Global Responsibilities*. Co-edited with Manuel Velasquez. Palgrave-Macmillan.

For this book I have written the following chapters: “Justice in International Businesses” (chp 2); “Toward Political Ethic for International Businesses” (chp 4); “Fostering Responsible Business Practices: The Role of Ethical Audits” (chp 6) and “Global Perspectives on Poverty” (chp 8). I have co-authored the introduction to the book and introductions to the three parts of the book

2004 *International Businesses and the Challenges of Poverty in the Developing World*. Palgrave-Macmillan (Case Studies in Nigeria, Ghana, Uganda, Vietnam, Guyana, the Nunavik region of northern Canada, and areas involved in the Body Shop’s Community Trade program) Co-edited with Stewart Herman.

In this volume I have written the following chapters: Introduction; 1) Ethical Reflections on the Challenges Facing International Businesses in Developing Areas; 2) Wealth and Poverty in the Niger Delta: A Study of the Experiences of Shell in Nigeria; 12) The Raglan Mine and Nunavik Inuit (co-authored by Robert Nixon); and 13) International Trade as a Vehicle for Reducing Poverty: The Body Shop’s Community Trade Program

2004 *International Businesses and the Dilemmas of Development: Case studies in South Africa, Mexico, Madagascar, Colombia, Pakistan, South Korea* Co-edited with Emmanuel Raufflet and Joseph Smucker. Palgrave-Macmillan.

For this volume I have written the following chapters: “Introduction,” 1) “Dilemmas of Development,” 6) “Preparing to Mine: Rio Tinto in Madagascar,” and 14) “Addressing Security Problems Through Community Relations: A Study of Oil Firms in Colombia” co-authored with Titus Fossgard-Moser

1996. *The Muted Conscience: Moral Silence and the Practice of Ethics in Business*. Quorum Books, Greenwood Press. vii-ix, 1-268. paperback edition in 2002.

1995. Jack N. Lightstone and Frederick B. Bird. *Religion and Ethnic Identity: A Comparative Study of Liturgical Ritual in Synagogues*. with Simcha Fishbane, Victor Levin, Marc P. Lalonde, Louise Mayers and, Madeleine McBrearty. Waterloo, Ontario: Wilfrid Laurier Press, 1995.

1991. Frederick Bird and Jeffrey Gandz, *Good Management: Business Ethics in Action*. Scarborough: Prentice Hall, v-viii, pp. 1-460.

1991. "Good Conversations: A Practical Role for Ethics in Business." and "The Writings of James A. Waters: An Annotated Bibliography" in *Good Conversations: A Practical A Practical Role for Ethics in Business*. ed. George Aragon. Boston College, 1991, pp. 13-96, 149-159.

### **Books To Be Published:**

2005/2006 *Responsabilidades Socias: Practicas de Empresas Internacionais na America Latina* eds by Margaret Griesse and Frederick Bird Published by UNIMEP Press, Pericicaba, Brazil.

2005 (Probably) *Voices from the Voluntary Sector: Provocative Perspectives on Leadership Challenges*. Co-edited with France Westley University of Toronto Press. (This book will contain a series of essays written by national leaders of voluntary sector organizations in Canada.)

### **ARTICLES/CHAPTERS:**

2005 "Business as Good Citizens" *Wirtschaft, Ethik, und Entwicklung* eds. Gerhard Gad, Stefanie B. Hiss, and Thomas Wienharedt. Berlin: Der Wissenschaftliche Verlag, chapter one. Pp 1-41.

2005 "Is Political Forgiveness Possible in the Middle East" *The Ecumenist*

2004 "Fostering the Common Good in Developing Countries: The Respective Responsibilities of States and International Businesses," in *The Invisible Hand and the Common Good*. Ed. Bernard Hodgson. Springer.

2003 "The Value-Added Approach to Business Ethics" *Zeitschrift fur Wirtschafts- und Unternehmensethik*. Vol 4: no. 2

2002 "Early Christianity as an Un-organized Ecumenical Movement: A Sociological Analysis," in *Handbook of Early Christianity and the Social Sciences*, edited by A. Blasi,

Paul-Andre Turcotte, and Jean Duhaime. Pp 305-336

2001 "Good Governance: A Philosophical Inquiry regarding Organizational Governance," *Canadian Journal for Administrative Studies*. 18(4), 298-312.

1999 "Empowerment and Justice" in *The Ethics of Empowerment*, eds John Quinn and Peter Davies. England: MacMillan Press. Chp 2., 41-89.

1996 "Moral Universals as Cultural Realities, in *Ethical Universals in International Business*, ed. N. Brady. Berlin: Verlag. 97-149. An earlier version was published in the *Journal of Religious Pluralism* (1993), pp 29-83.

1996. Jeffrey Gandz and Frederick B. Bird. "The Ethics of Empowerment". *Journal of Business Ethics*. Vol 15. (April) pp 383-392.

1994. Frederick B. Bird and Cynthia Hardy. "Power and Ethical Action", in *Managing Strategic Action*, Cynthia Hardy, London: Sage, chapter 16.

1994. "Religion" with Frances Westley. in *Introduction to Sociology*. edited J. Teevan. Prentice Hall, chapter 10.

1993. "Leadership and Charisma in New Religious Movements" in *The Handbook on Cults and Sects in America*. Part A, Vol 3 of Religion and the Social Order, David Bromley and Jeffrey Hadden, Greenwich, Conn.: JAI Press, pp. 75-92.

1992. "Religious Leadership" *Journal of Religion and Culture*, pp. 1-26.

1992. Frederick B. Bird and Rooshikumar Pandya, "Therapeutic Aspects of New Religious Movements". *Rajneesh Papers*, ed. Susan Palmer and Arvind Sharma. New Delhi: Motilal.

1990. "How Do Religions Affect Moralities? A Comparative Analysis", *Social Compass* 37 (3), pp 291-314.

1989 Frederick B. Bird and James A. Waters, "Managers' Moral Muteness". *California Management Review*, Vol. XXXI, 73-88.

1989 Jeffrey Gandz and Frederick Bird, "Designing the Ethically Responsible Organization". *Organizational Quarterly*

1989 James A. Waters and Frederick B. Bird, "Attending to Ethics in Business", *Journal of Business Ethics*, Vol. 8, 493-497.

1989 Frederick B. Bird, Frances Westley and James A. Waters, "The Uses of Moral Talk: Why Do Managers Talk Ethics", *Journal of Business Ethics* Vol. 8, 75-89.

1988 Nancy Adler and Frederick Bird, "International Dimensions of Executive Integrity: Who Is Responsible for World?" *Executive Integrity* eds. Suresh Srivastava and Associates. San Francisco, Jossey-Bass, pp. 243-267.

1987 James Waters and Frederick Bird, "The Moral Dimension of Organizational Culture", *Journal of Business Ethics*, Vol. 6, pp. 15-20.

1987 Frederick Bird and James Waters, "The Nature of Managerial Moral Standards", *Journal of Business Ethics*, Vol. 6, pp. 1-13. This article was also summarized in *Business Ethics*. Vol. 1, No. (July 1987) 16-17.

1986 James Waters, Frederick Bird, Peter Chant, "Everyday Moral Issues Experienced by Managers", *Journal for Business Ethics*, Vol. 5.

1986 "Theories of Justice in New Religious Movements", *Studies in Religion*, SR 15/1, pp. 17-28.

1985 "The Economic Strategies of New Religious Movements" with Frances Westley, *Sociological Analysis*, Vol. 16, No. 2, pp. 157-170. Also appeared in James Richardson ed., *Money and Power in New Religions*, Edward Mellen Press, 1988, chp. 1.

1984 "Max Weber's Perspectives on Religious Evolution", in *Studies in Religion*, SR 13/2, pp. 215-25.

1982 "Participation Rates in New Religious and Para Religious Movements", with Bill Reimer, *Journal for the Scientific Study of Religion*. Also appeared in *Gods and Men*, ed. Eileen Barker, Mercer University Press, 1984, pp. 215-238 and in *Religion American Style*, ed. Patrick McNamara, Harper and Row, 1984, pp. 283-295.

1981 "A Comparative Study of Charity: Ideas and Practices of Charity in Christianity and Judaism", *Journal of Religious Ethics*. 10/1, pp. 144-169. Also appeared in *Truth and Compassion*. ed. by Howard Joseph, Jack Lightstone, Michael Oppenheim. Wilfrid Laurier University Press, 1983. pp. 5-30.

1981 "Paradigms and Parameters in the Comparative Study of Religious and Ideological Ethics", *Journal of Religious Ethics*. 9/2, pp. 157-185.

1980 "The Nature of Function of Ritual Forms: A Sociological Discussion", *Contemporary Rituals and Ceremonies*, The Popular Press, pp. 19-35. The same article appeared also as "A Sociological Discussion of the Nature and Functions of Ritual Codes", *Studies in Religion*. SR 9/4, pp. 387-402.

1979 "The Pursuit of Innocence: The Relation of New Religious Movements to Feelings of Moral Accountability", *Sociological Analysis*. Vol. 40:4 pp 335-446. Also appeared in *Religion and Religiosity in America*, ed. Jeffrey Hadden and Theodore Long,

New York, Crossroads, 1983, pp. 54-69 and a slightly different version in *Ritual Symbolism and Ceremonialism in the Americas: Studies in Symbolic Anthropology*. University of Northern Colorado (1979), pp. 250-277.

1978 "Charisma and Ritual in New Religious Movements". Understanding New Religions, eds. George Baker and Jacob Needleman, New York Seabury Press. An earlier version appeared in *Ritual Symbolism and Ceremonialism in the Americas: Studies in Symbolic Anthropology*, University of Northern Colorado (1979) pp. 214-249.

1974 "Growing Poor by Growing Old", *Soundings*, Vol. LVII, No. 1, pp. 80-100.

### **CONFERENCE PRESENTATIONS AND LECTURES:**

2004 "Just and Unjust Responses to acts of Terror" Religion Department Colloquium

2002 "Dominion, Diversity, and Democracy: Ways of accommodating ethnic and national minorities in Canada" Annual Meeting of the Society of Christian Ethics (January)

2000 "The Raglan Mine and the Nunavik Inuit: A research paper presented at a workshop on Global Responsibilities and the Practices of International Businesses in Developing Areas" (December)

2000 "Ways of Overcoming Moral Muteness, Deafness, and Blindness in Public and Private Organizations" Meeting of the Ethics Professional Association of Canada (November)

2000 "The Moral Responsibilities of Shell in Nigeria" Annual meeting of the Canadian Association for Commerce and Management faculty, Montreal (July)

1999 "Just Governance" paper presented at workshop on Moral Leadership, McGill University, May

1999 "Justice and International Best Practices in the Developing World" with Terri Lituchy paper presented at workshop on Moral Leadership, McGill University, May

1999 "Global Ethics" Canadian Society for the Study of Religion, June

1999 "Rights, Natural Law, and International Business Ethics" with Manuel Velasquez, The Society for Business Ethics, August

1999 "God's Judgement and the Practice of Ethics" Society of Christian Ethics.

- 1998 "Early Christianity as an Unorganized New Religious Movement" Society for the Scientific Study of Religion
- 1998 "Moral Development: A Review of Contemporary Approaches and the Defense of an Alternative Model" Canadian Society for the Study of Religion.
- 1998 "A Defense of Objectivity on the Social Sciences, Rightly Understood" The Society of Christian Ethics.
- 1997 "The Political Economy of Poverty" Association for Socio-Economic.
- 1996 "The Civic Mandate" Sproule Lectures. McGill University (March). Three Lectures.
- 1996 Justice and Empowerment: A Critical Comparative Analysis. Center for Organizational and Professional Ethics. Brunel University, U.K. (September).
- 1996 "Politics and Ethics in Corporate - Communal Environmental Collaborations" Workshop on "The Meaning of Collaboration" McGill University, (April).
- 1996 "The Just Allocation of Hospital healthcare Resources" The Canadian Society for Bio-Ethics. Montreal, October.
- 1995 "Can Ethics Be Taught" Plenary Lecture for Ethics Day Workshop at INSEAD, Fontainebleau, France. (January)
- 1994 "The Social Psychology of Conversions" Eastern Internal Section of the American Academy of Religion, Montreal.
- 1990 "Good Conversations: A Practical Role for Ethics in Business". Annual Workshop on Ethics in Business, Boston College. (April)
- 1990 "The Role of Colleges and Universities in Responding to Contemporary Ethical Issues". Canadian Bureau for International Education, Halifax. (Nov.)
- 1989 "The Sociology of Organizational Commitment" Society for the Study of Organizational Culture, INSEAD, Fontainebleau, France.
- 1989 "Ritual Practice As Communicative Action". Society for the Scientific Study of Religion. Salt Lake City.
- 1988 "Modes of Conflict Resolution in World Religions: Variations in Institutional Forms". Society for the Scientific Study of Religion, Chicago.
- 1987 "Historical Developments in the Patterns of Moral Communication". Society for

the Scientific Study of Religion.

1985 "A Sociological Analysis of Religious Authority in Contemporary Religious Groups". British Sociological Association: Sub-group on the Sociology of Religion, Durham, England.

1984 "The Effects of Changes in Family Patterns on Labor Force Participation and Unemployment in Canada and the United States, 1940 - in Canada and the United States, 1940 - 1980" with Joseph Smucker, Canadian Anthropological and Sociological Association, Guelph, Ontario.

1980 "A New Approach to the Problem of Reductionism in the Comparative Social Scientific Study of Religion", Canadian Society for the Study of Religion, Montreal.

1980 "Morality as a Cultural System", Society for the Scientific Study of Religion, Cincinnati.

1979 "Historical Perspectives on the Present World Poverty Crisis: A Critical Review of the Theories of Von Leeuwen, Berger, Gutierrez, ulHaq, The Ecologist, Wallerstein, and Frank", American Academy of Religion.

1979 "Ethnic Group Institutions and Intra-Group Communication", Society for the Scientific Study of Religion, San Antonio.

1979 "Symbolic Action in Contemporary Religious Movements, Marcel Manel Lectures, York University.

1975 "False Consciousness as a Religious and Moral Problem", Society for the Scientific Study of Religion, Chicago.

1975 "Religion and Modernization: A Critical Analysis of Weber's Studies of Asian Religions", Canadian Society for Asian Studies, Montreal.

1974 "Moral Evolution: An Examination of Several Nineteenth and Twentieth Century Sociological Theories", Society for the Scientific Study of Religion, Washington, D.C.

### **WORKS IN PROGRESS:**

“Globalization and the Pursuit of Global Ethics” With Bruce Grelle (University of California at Chico) I am preparing this book, which will as well include chapters by Sumner Twiss, Kusumita Pedersen, Clark Miller, and June O’Connor

“Practicing Ethics in Times of Crisis: Exercising Judgment in turbulent Times” I am

working on expanding into a small book a long essay that served as the basis for a 1999 conference presentation on "The Judgment of God and the Practice of Ethics" .

## **RESEARCH GRANTS:**

1999 - 2005 "Justice and the Practices of International Businesses in Developing Areas" Social Sciences and Humanities Research Council. Research Grant: \$247,000.  
Workshop Grant: \$29,000

1998 -1999 "Global Ethics" Concordia University Grant. \$2000.

1991-1996 A Comparative Study of the Management of Moral Issues in Corporations. Sciences and Humanities Research Council of Canada, \$80,000.

1994-1997 "The Ethics of Strategic Collaborations" SSHRC Strategic Research Grant. (Cynthia Hardy, principal Investigator) Co-Investigator.

1995-1997 "Organizational Justice" Concordia University, Faculty Bridging Grant. \$7000.

1988-1990 Social Science and Humanities Research Council of Canada, Study in Medical Ethics "The Role of Individual Physicians in the Availability, Allocation and Distribution of Scarce Medical Resources", Co-Director. John Williams, Director. (budget about \$20,000)

1988-1990 Quebec Ministry of Education, Team Research Grant, Co-Director. Study of Contemporary Jewish Ritual Practices. Jack Lightstone, Director.

1987-1989 Social Sciences and Humanities Research Council of Canada: "The Moral Milieu of Management". About \$16,000.

1985-1987 Quebec Ministry of Education, Project Director, Team Research Study on "Religion and Family Life: A Study of the Public and Private Rituals of Contemporary Established Religious Denominations". (About \$20,000)

1985-1986 Social Science and Humanities Research Council. Project Director, Follow-up Study on "The Variety of Meditational Experiences". (About \$5000)

1984-1986 Quebec Ministry of Education, Project Co-Director, Team Research Grant "Religion and Violence: A Comparative Study in Religious Ethics and Legitimation". Charles Davis, Director. (About \$20,000)

1984-1985 Social Sciences and Humanities Research Council, Project Co-Director, A Study of the Muslim Community of Montreal. Sheila McDonough, Director. (\$12,000)

1982-1984 Quebec Ministry of Education: Project Director, Team Research Grant - "Meditation Practices and Authority Patterns in Contemporary Religious Groups". (About \$18,000)

1981-1984 Quebec Ministry of Education: Project Director, Team Research Grant - "Comparative Study of Christian and Jewish Family and Sex Ethics in Canada". (About \$12,000)

1981-1982 Quebec Ministry of Education, Director, Research Seminar and Colloquium on the works of the Sociologist of Religion, Robert N. Bellah. (About \$3000)

1980-1981 Social Sciences and Humanities Research Council: Leave Fellowship, "A Study of the Moral Models of Contemporary Religious Groups".

1979-1981 Quebec Ministry of Education: Team Research Grant - "A Comparative Study of Ethnic Group Institutions in Montreal" - Project Co-Director. (About \$18,000)

1976 Concordia University Seed Grant: "Religiously Sponsored Social Welfare in Montreal". (\$750)

1973-1978 Quebec Ministry of Education: Project Director, Team Research Grant - "A Comparative Sociological and Psychological Study of New Religious and Para-Religious Movements". (About \$35,000)

### **COLLEGIAL ACTIVITIES AND ASSIGNMENTS:**

1987-2000 Graduate Program Director, Doctoral Program in Religion.

1973-1985 Graduate Program Director, M.A. in the History and Philosophy of Religion

1976-1977 Acting Chairman, Department of Religion

1991-94, 99- 2002 Chair, Concordia University. Human Research Ethics Committee.

1993-94, 96-7 Chair, Consultative Committee on a Proposed University Code of Ethics.

### **AREAS OF ACADEMIC SPECIALIZATION**

Comparative Ethics  
Sociology of Religions

Business Ethics  
Global Ethics  
Christian Ethics  
Public policy and poverty

## **CONSULTING/TEACHING**

1998-2002 Co-director of the Ethics Module (one of six) in the McGill-McConnell Masters in Management for National Voluntary Sector Leaders in Canada. I was also the academic tutor for 17 (out of 120) participants in the program.

## **COURSES TAUGHT:**

### **Undergraduate:**

Ethics and Development  
History of Christian Ethics  
Justice and Social Conflict in a Globalized World  
Religion, Ethics and Society  
Contemporary Ethical Issues: Personal  
Contemporary Ethical Issues: Societal  
Religions of the World  
Comparative Ethics (Buddhist, Jewish, Christian, Utilitarian)  
Sociology of Religion  
Sociology of Knowledge  
Industry and Society  
Classical Sociological Theory  
History of Social Thought  
Major Psychological Theories of Religion  
New Testament  
Family and Sexual Ethics  
Business Ethics

### **Graduate:**

Comparative Ethics  
Global Ethics  
Methodological Problems in the Study of Religion  
Comparative Ethics: The Ethics of Violence and Non-Violence  
Jewish and Christian: Notions of Charity and Justice  
The Social Theory of Marx  
Weber's Methodological and Comparative Studies

History of Christian Ethics  
History of Jewish Ethics  
History of Western Philosophical Ethics  
Comparative Social Scientific Studies of Morality and Ethics  
The Reformation Era  
Bio-Medical Ethics  
Modern Catholic Social Thought  
Business Ethics  
The Sociology of Max Weber  
Theories of Justice: Religious and Secular, From ancient times to the Present